

## Staying safe online

- Do fully utilise Twitter if you are happy talking about this issue in that space. We fully appreciate that many of you do not feel comfortable with this, and that's totally understandable, given how toxic that platform has become
- If you do decide to use twitter to talk about #StandWithTrans, you could simply retweet some of our content, or somebody else's content, with or without comment. Or you could use the graphics in our asset pack and write your own post or thread
- We recognise there are risks involved for anyone speaking out in support of trans rights on any platform and we are asking charity leaders to be brave. If you do receive any negative response, in all likelihood this will pass in 48 hours. The block button is your friend – use it. Trans people are living in daily fear right now and many trans people who are able, are considering leaving the UK, so respectfully, if trans people can live in genuine fear for their lives and their future in the UK, we think we can handle a couple of days of online trolling
- One tip that we would suggest if you do post to twitter is to write your post and hit send, then go back to the sent tweet and change who can respond (navigate to the three dots top right of the sent tweet). This way you can control who can respond to your tweet. Of course, we recognise that not everyone will want to take this approach, and some people are up for the debate
- If you're working in a larger charity, we do advise that you consider what support you or your social media team might need to help deal with any adverse reaction to showing support for the trans community on this platform, which we understand is particularly toxic
- Properly brief your social media team about this campaign if you're tweeting from an 'owned' channel, like your charities official account. You may already have a policy on how to deal with twitter trolls, familiarise yourself with this, if this applies to you, and ensure your teams are aware of this too
- Whatever you decide to do on that platform, we advise you to stay safe. It feels terrible to have to say this but that is the reality of what twitter has become now

Additional resources to help you and your team stay safe online:

- <https://charitiesagainsthate.com/guide-to-best-practice>
- <https://mediatrust.org/resource-hub/digital-resilience-for-charities>

